September PTO Board/Committee Meeting

Meeting Minutes

Date: September 2, 2021 **Location:** OTPH

Attendance:

Happy (Tara) Whitaker- President Elect Holly Sun- VP Communication Keri Gajewski- VP Fundraising Jennifer Saxton- Treasurer Amanda Knipp- Secretary Morgan Williams- Member at Large

Angela Figueiredo (school store, school rewards), Erin Hoover (school rewards), Shannon Ball (BTS Fall Event) in attendance.

COMMITTEE CHAIR UPDATES Meeting start time 9:30 am

Room Parent: Room parents have been assigned for all classes and a "kick off" call via Zoom is scheduled for Sept 9th. After the Zoom meeting a room parent guide and welcome letter will be distributed.

Back to School Parent event: Tickets sold so far are around 25-30. Band and food truck are all set. Possible Axe throwing trailer as well. Raffle tickets available at check in 1-\$5 or 5 for \$20. Venmo and QR will be posted on tables for digital donations. Merch and signage is ready to go and will be on site day off. Amanda to email sign up genius link to volunteers for parent interest forms to help man tables and check people in. Potential partnership with Bizi Kidz LKN to provide childcare as well. Everything is looking great so far.

School rewards: Erin to set up google form to Harris Teeter link for PTO newsletter (school number 1910.) Angela to contact HT about a time to be on site to link cards in front of the store as well. **Also is Holiday store a go?**

Silent Auction: Currently 40+ businesses donating as well as some special experiences such as from the fire and police departments, set of braces. Donation items are continuing to be picked up. Full silent auction mode after the BTS parent event.

AUCTION IN A BOX VOTED "NO"

Cougar Dash: Cooke rentals in place for event date and Keri looking into details of rental contract if the event is rescheduled or cancelled. Keri to begin reaching out to sponsors next week.

Advocacy: Ms. Cunningham and Ms. Bunyans Donors Choose were fulfilled thanks to Keri and Sweet Dreams of Cornelius. Amanda and Ms. Cunningham are proposing 2 drives for the year, the first in October/November for winter wear, and another in March/April to replenish snacks in the classrooms for kids in need. Amanda to write up detailed proposal and details for Nicole and Happy to present to Ms. Holbrook for approval. Amanda to send a brief description of "what is the advocacy fund" to Holly for the PTO facebook page.

September Board Meeting

Called to order by Holly Sun at 10:00 am

FINANCIAL UPDATE

Beginning cash: \$23,054.52 Income/collections :\$4,270.08 Expenses: \$11,245.10 Net income/loss: \$6,975.02 ENDING CASH: \$16,079.50

PTO PROJECTS

Amazon Wish Lists/Donors Choose/Grants

-Holly is to get pics to post from East, Van Cleef, Trass, Fitchett, Miller for grants we approved this year.

-Cunningham and Bunyan fulfilled by Keri and Sweet Dreams of Cornelius. Keri to get pics and owner/managers name to Holly for a recognition post on Facebook and a Thank You. -Amanda to email teachers/staff about getting their Amazon Wishlist and Donors Choose set up and info to Holly to help promote and post.

-Board voted not to fund any Donors Choose projects at this time

-Jennifer to check to see if we can use our Scholastic "bucks/points" to help with a Scholastic subscription for interested teachers

CES Merchandise: Amanda and Morgan to take inventory after BTS Parent event. If we have several cups left we will save them for special gifts or promotions/events later in the year, if there are only a few left we will post to sell online. Jennifer to pick up more SpareTime cards. If we reorder more spirit wear after BTS event, it is suggested that we do it as a "Pre-sale" only.

Community Nights: Update through December. Birkdale "Sip and Shop" is in communication with Keri and the owner of Nina's. Keri to check to see if the Birkdale partners want to do Silent Auction basket as well. AR Workshop would like to do a Holiday fundraiser, Keri to talk to Beth for details.

Volunteer Response: Sponsors and Grants is still open.

- Holly created a list in the drive of potential "outstanding volunteers" to keep in mind. See list for more details.

-All data has been entered into drive from Parent Interest forms (received so far) Amanda has hard copies.

PTO News: Holly sent for approval by Brammer. Hopefully to go out at the end of the week.

Upcoming Dates & Communication

- 9/10 Back to School Brewfest
- 9/30 Auction (NM inviting Board over to watch it all unfold)

Next PTO Meeting scheduled for Thursday Oct 7th at 9:30, location TBD